

STRIVING FOR ZERO EXCELLENCE AWARDS

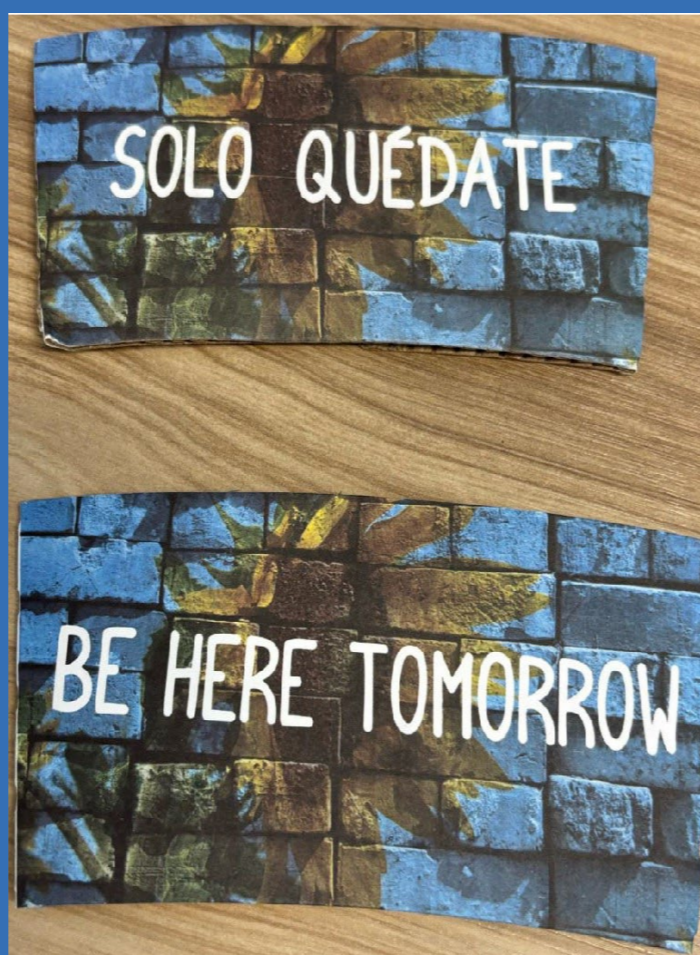
Striving
for
Zero

OUTREACH, MEDIA & COMMUNICATION

Be Here Tomorrow

Kings County Behavioral Health

Kings County Behavioral Health developed and deployed a "Be Here Tomorrow" campaign and partnered with the Kings County Rural Transit (KART) system to promote 988. This included promoting 988 at bus stops, on the sides of the buses, as well as displaying information on screens in the bus. Messages were in both English and Spanish and visible in communities throughout Kings County.



For more information and to learn more, please contact:
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