

STRIVING FOR ZERO EXCELLENCE AWARDS

Striving
for
Zero

INVOLVING THE WHOLE COMMUNITY – EVERYONE CAN PLAY A ROLE IN SUICIDE PREVENTION

Suicide Prevention at the Thursday Night Market *Butte County*

The Butte County Public Health Suicide Prevention Program organized the second annual event to commemorate Suicide Prevention Awareness Month in September. The program brought together an array of resources, talents, and activities through collaboration with Downtown Chico Business Association, community-based organizations, local agencies, businesses, and community members. The event took place at the Thursday Night Market, attracting hundreds of Butte County residents.

The event was a beautiful showcase of unity and support, highlighting how every individual can make a difference in preventing suicide. A local dance group performed with grace and passion, symbolizing the importance of moving together in times of need. The artwork created by community members served as a powerful reminder of the strength found in creativity and self-expression. The music that filled the air resonated with hope and healing, bringing people together in solidarity. When the singer, impacted by recent Butte County disasters took the stage, their voice carried the weight of resilience and perseverance, inspiring all who listened. It was a truly impactful event, that demonstrated the power of community coming together to support one another in times of darkness.

