



ANTI-BULLYING ADVISORY COMMITTEE MEETING AGENDA

August 17, 2022

NOTICE IS HEREBY GIVEN that the Anti-Bullying Advisory Committee of the Commission will conduct a teleconference meeting on **August 17, 2022, from 2:00-4:00 pm**. This meeting will be conducted pursuant to the Bagley-Keene Open Meeting Act according to Government Code sections 11123 and 1123.5. The location(s) from which the public may participate are listed below. All members of the public shall have the right to offer comment at this public meeting as described in this Notice.

Date August 17, 2022
Time 2:00 PM – 4:00 PM
Location Mental Health Services Oversight & Accountability Commission
 1812 9th Street, Sacramento, California 95811


COMMISSION MEMBERS:


Mara Madrigal-Weiss, *Chair*
 Mayra E. Alvarez, *Vice Chair*
 Mark Bontrager
 John Boyd, Psy.D.
 Bill Brown
 Keyondria D Bunch, Ph.D.
 Steve Carnevale
 Wendy Carillo
 Rayshell Chambers
 Shuonan Chen
 Dave Cortese
 Itai Danovitch, MD
 Dave Gordon
 Gladys Mitchell
 Alfred Rowlett
 Khatera Tamplen

EXECUTIVE DIRECTOR:

Toby Ewing

ZOOM ACCESS:




 **FOR COMPUTER/APP USE**
 Link: <https://mhsoc-ca-gov.zoom.us/j/88270111432>
 Meeting ID: 882 7011 1432

 **FOR PHONE DIAL IN**
 Dial-in Number: (408)638-0968
 Meeting ID: 882 7011 1432

Public participation is critical to the success of our work and deeply valued by the Commission. Please visit pages 3 and 4 for a detailed explanation of how to participate in public comment and for additional meeting locations.

Our Commitment to Excellence

The Commission’s 2020-2023 Strategic Plan articulates three strategic goals:

-  Advance a shared vision for reducing the consequences of mental health needs and improving wellbeing.
-  Advance data and analysis that will better describe desired outcomes; how resources and programs are attempting to improve those outcomes.
-  Catalyze improvement in state policy and community practice for continuous improvement and transformational change.

Anti-Bullying Advisory Committee Objectives

Senate Bill 129, Chapter 69, Statutes of 2021

Page 153-155

Section: 158 Item: 4560-101-3085

Provision 2. (a)-(d)

\$5,000,000 shall be available for encumbrance or expenditure until June 30, 2023, to support a peer social media network project for children and youth, with an emphasis on students in kindergarten and grades 1 to 12, inclusive, who have experienced bullying, or who are at risk of bullying, based on race, ethnicity, language, or country of origin, or perceived race, ethnicity, or county of origin.

The advisory group shall develop a social media program to support children and youth who have faced bullying, or who are at risk of bullying, based on race, ethnicity, language, or country of origin, or perceived race, ethnicity, or county of origin, through the delivery of trusted content from licensed therapists, counselors, or others to support healthy discussion of difficult topics that young people may not feel comfortable discussing with teachers or parents, and ways to support youth to connect with mental health staff, peer providers, or others to reduce risks associated with bullying and improve youth resiliency when experiencing bullying.

No later than October 31, 2021, the Mental Health Services Oversight and Accountability Commission shall contract with one or more entities to provide the services and supports as outlined in the social media program developed through the commission's advisory group.

Anti-Bullying Advisory Committee Meeting Agenda

2:00 PM

1. Call to Order

Chair Chen (or designee) will convene the Committee meeting and call roll of Committee members.

2:10 PM

2. General Public Comment

General Public Comment is reserved for items not listed on the agenda.

2:30 PM



**3. Presentation and Discussion:
Social Media Project Update**

The Committee will hear a presentation by Media Cause, the general contractor who is developing the Anti-Bullying Social Media peer support network and social media strategy. Media Cause will present market research and discuss findings with Committee members.

- o Public Comment
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4:00 PM

4. Adjournment

Our Commitment to Transparency

Per the Bagley-Keene Open Meeting Act, public meeting notices and agenda are available on the internet at www.mhsoac.ca.gov at least 10 days prior to the meeting. Further information regarding this meeting may be obtained by calling (916) 500-0577 or by emailing mhsoac@mhsoac.ca.gov

Our Commitment to Those with Disabilities

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to participate in any Commission meeting or activities, may request assistance by calling (916) 500-0577 or by emailing mhsoac@mhsoac.ca.gov. Requests should be made one (1) week in advance whenever possible.

Public Participation: The telephone lines of members of the public who dial into the meeting will initially be muted to prevent background noise from inadvertently disrupting the meeting. Phone lines will be unmuted during all portions of the meeting that are appropriate for public comment to allow members of the public to comment. Please see additional instructions below regarding Public Participation Procedures.

The Commission is not responsible for unforeseen technical difficulties that may occur. The Commission will endeavor to provide reliable means for members of the public to participate remotely; however, in the unlikely event that the remote means fails, the meeting may continue in person. For this reason, members of the public are advised to consider attending the meeting in person to ensure their participation during the meeting.

Public participation procedures: All members of the public shall have the right to offer comment at this public meeting. The Commission Chair will indicate when a portion of the meeting is to be open for public comment. **Any member of the public wishing to comment during public comment periods must do the following:**

- **If joining by call-in, press *9 on the phone.** Pressing *9 will notify the meeting host that you wish to comment. You will be placed in line to comment in the order in which requests are received by the host. When it is your turn to comment, the meeting host will unmute your line and announce the last three digits of your telephone number. The Chair reserves the right to limit the time for comment. Members of the public should be prepared to complete their comments within 3 minutes or less time if a different time allotment is needed and announced by the Chair.
- **If joining by computer, press the raise hand icon on the control bar.** Pressing the *raise hand* will notify the meeting host that you wish to comment. You will be placed in line to comment in the order in which requests are received by the host. When it is your turn to comment, the meeting host will unmute your line and announce your name and ask if you'd like your video on. The Chair reserves the right to limit the time for comment. Members of the

public should be prepared to complete their comments within 3 minutes or less time if a different time allotment is needed and announced by the Chair.

- **Under newly signed AB 1261**, by amendment to the Bagley-Keene Open Meeting Act, members of the public who use translating technology will be given **additional time** to speak during a Public Comment period. Upon request to the Chair, they will be given at least twice the amount of time normally allotted.
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