

STRIVING FOR ZERO EXCELLENCE AWARDS

Striving for Zero



Community Partnerships for Safety

Humboldt County

Humboldt County DHHS Public Health's Suicide and Violence Prevention Program (SVP) has partnered with local firearms retailers and ranges to bolster lethal means safety by distributing informational resources and free lockboxes provided by the County's Keep it Safe Campaign. Our Gun Shop Project partners have also helped us reach the local firearms community by incorporating suicide prevention and lethal means safety education into their firearms training and concealed carry permit (CCW) courses. In the past year, SVP has partnered with a local firearms instructor to offer a specialized training to Humboldt County's clinicians bridging the gap between firearms culture and lethal means safety planning (see flier, bottom right). SVP has collaborated with two of our Gun Shop Project partners to record and broadcast public service announcements (PSAs) on local radio stations emphasizing the importance of safe firearm storage (scan QR code to listen). Most recently, SVP has been working with another local firearms instructor to develop a one-hour mental health curriculum to meet new state requirements for CCW training.















SCAN TO HEAR
LETHAL MEANS SAFETY
MENTAL HEALTH PSAs