



Striving for Zero

Striving for Zero Learning Collaborative Collaborative Meeting – June 7, 2023

Support for people at risk for suicide or those supporting people at risk is available by calling the
National Suicide Prevention Lifeline 1-800-273-TALK (8255) or 988

Apoyo y ayuda para personas a riesgo de suicidarse o para las personas que los apoyan está
disponible llamando al **National Suicide Prevention Lifeline** 1-888-682-9454 o 988

Welcome!

Please add your county name to your display name and introduce yourself in the chat.

We will share the slides and recording with you.

Striving for Zero Learning Collaborative

Advance local strategic planning and implementation and alignment with strategic aims, goals and objectives set forth in California's Strategic Plan for Suicide Prevention



Builds on a previous Learning Collaborative offered by the California Mental Health Services Authority

Find the Plan here: <https://mhsoac.ca.gov/what-we-do/projects/suicide-prevention/final-report>

Advancing Strategic Planning for Suicide Prevention in California
Fiscal Years 2018-2020

Outcomes from the Each Mind Matters Learning Collaborative with County Behavioral Health Agencies and their Community Partners

The Suicide Prevention Learning Collaborative was formed in the fall of 2018 to provide Each Mind Matters (CalMHSA) member counties with technical assistance as they embarked on developing or updating a suicide prevention strategic plan and creating or enhancing an existing coalition to inform suicide prevention efforts. The Learning Collaborative promotes sharing of knowledge and experience, and provides resources, information and steps needed to develop a suicide prevention strategic plan.

Steps of Strategic Planning

- Step 1: Describe the Problem
- Step 2: Choose Long Term Goals
- Step 3: Identify Risk and Protective Factors
- Step 4: Select or Develop Interventions
- Step 5: Plan the Evaluation
- Step 6: Implement, Evaluate, Improve

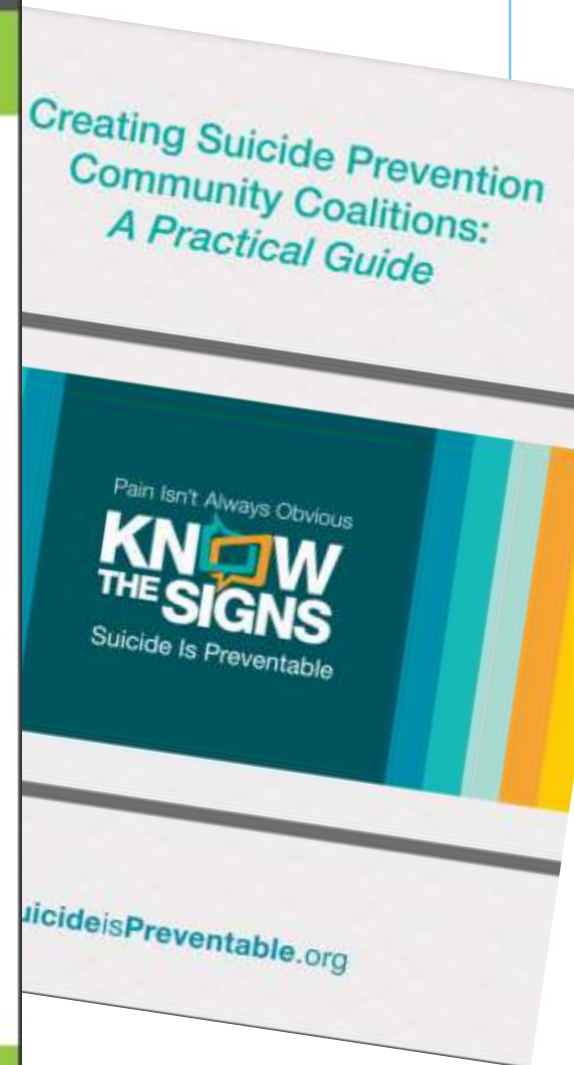
Strategic Planning Framework

The Learning Collaborative utilized a public health approach to suicide prevention. This approach emphasizes preventing problems from occurring or recurring (not just treating problems that have already occurred); focusing on whole populations rather than individuals; and addressing health disparities and access.

It's been very helpful to have one-on-one support on a monthly basis, including technical assistance, resource sharing and someone to bounce ideas off of. The Learning Collaborative webinars have been helpful and I found the retreat in December 2019 to be very helpful in learning about best practices.
— Ruby Guevin, Nevada County Public Health

The Strategic Planning Framework utilized in the Learning Collaborative was informed by the Suicide Prevention Resource Center (SPRC), Key Elements for the Implementation of Comprehensive Community-Based Suicide Prevention by the Action Alliance for Preventing Suicide, and Preventing Suicide: A Technical Package of Policy, Programs and Practices by the Center for Disease Control. It is aligned with California's Strategic Plan for Suicide Prevention (2020-2025): Striving for Zero.

Each Mind MATTERS logo and other logos at the bottom.



Utilizing the New EpiCenter Website to Query Data on Suicide and Self-Harm

This training will provide an overview of the functionalities of the newly revamped EpiCenter website. Participants will learn how to query suicide and self-harm data specific to their county and be able to draw conclusions from the data to drive decision-making and program planning efforts. To take a look at the new EpiCenter Dashboard, please click [here](#).

June 28th, at 10 a.m.

Register in advance for this webinar:

https://cdph-ca.gov.zoom.us/webinar/register/WN_cT6ZkOIVTg-xvVHqhvyb9w



Office of Suicide Prevention

Striving for Zero Collaborative Modules and Meetings FY 2023-24

- Coming Soon!

Learning Collaborative Resource Page



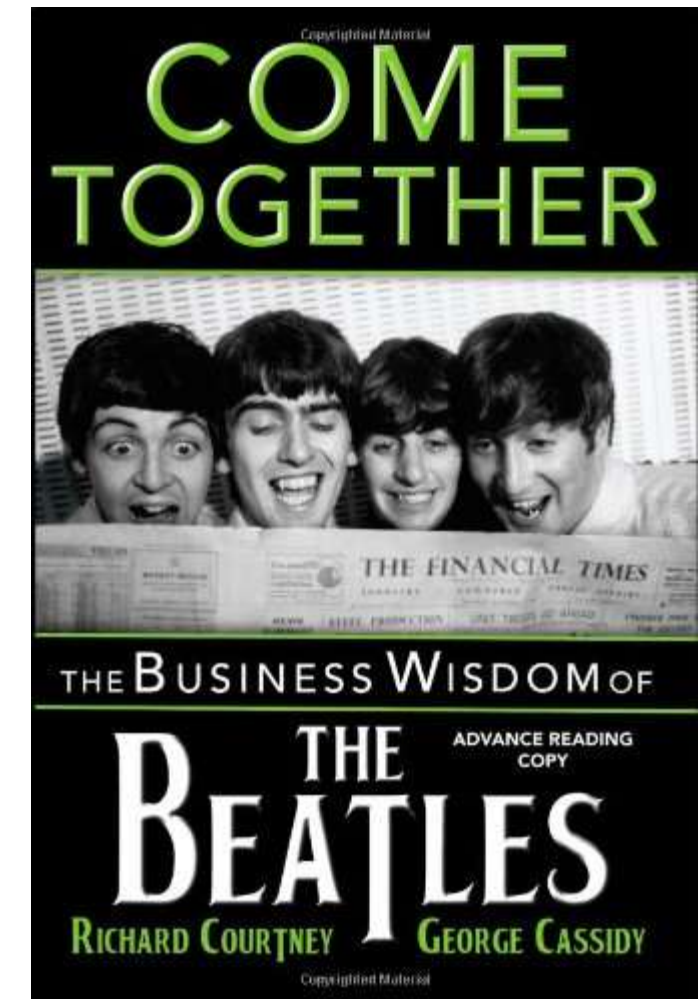
<https://mhsoac.ca.gov/initiatives/suicide-prevention/collaborative/>

In Person Convening!

February 28 – March 1, 2024
Carlsbad, San Diego County

This meeting will represent the culmination and celebration of our work together in the learning collaborative over the past several years. It will also be an important time for counties to share successes and next steps, as well as build ideas and momentum for sustainability of our local suicide prevention strategic planning and implementation efforts. A more detailed agenda will be provided in the coming months, but at this point we can that the meeting will include the following elements:

- Feature guest speakers and updates on national strategic planning efforts underway to update the National Strategy for Suicide, statewide implementation of Striving for Zero: California's Strategic Plan for Suicide Prevention, and local suicide prevention efforts.
- Combine large group presentations with small, topic specific workgroups to advance local planning and implementation.
- Offer opportunities for in-person meetings with the technical assistance team.





Celebrating Successes

GLENN COUNTY

Suicide Prevention



- **PROCESS & COALITION INVOLVEMENT**
- **LESSONS LEARNED & SUCCESSES**
- **MAIN GOALS & OBJECTIVES**
- **NEXT STEPS FOR IMPLEMENTATION**



GLENN COUNTY STRATEGIC PLAN GOALS

Goal 1: Establish a Suicide Prevention Infrastructure

Goal 2: Minimize Risk for Suicidal Behavior by Promoting Safe Environments

Goal 3: Coordinate Collaborative Activities with Efforts to Address Stigma around Help-Seeking in the Community

Goal 4: Establish Support Services Following a Suicide Loss

Goal 5: Support Districts and Schools in Implementing Comprehensive Suicide Prevention Approaches in the School Setting.



Questions?

Are you planning
to create a
“Report to the
Community” or
other type of
update on your
suicide prevention
activities?



Creating a Public Facing Data Hand-Out

Key tips

- ✓ Words Matters
- ✓ Identify your audience
- ✓ Safe messaging
- ✓ Offer hope
- ✓ Action items
- ✓ Resource(s)
- ✓ Personal stories
- ✓ Call to Action

Words to Consider...

RECOMMENDED terminology

- ✓ Died by suicide
- ✓ Took their own life
- ✓ Ended their life
- ✓ Attempted to end their life

NOT RECOMMENDED terminology

Committed suicide

Note: Use of the word “commit” implies a negative act such as a crime or sin.

Completed suicide

Note: This associates suicide with success.

Successful attempt or unsuccessful/failed attempt

Note: There is no success, or lack of success, when dealing with suicide.

WHAT YOU CAN DO

- ❑ If you or someone you know needs help, call the *Access & Crisis Line* for support at (888) 724-724 (7 days a week/24 hours a day and multiple languages available).
- ❑ Learn the signs and what to do next by hosting or attending a free QPR Suicide Prevention Gatekeeper training by visiting <https://www.sdchip.org/initiatives/suicide-prevention-council/trainings/>.
- ❑ Find more resources at the *It's Up to Us* website www.up2sd.org; you can also join the Facebook page at www.facebook.com/up2sd.
- ❑ Reach out to someone you think is struggling or if you are struggling try to connect to help.
- ❑ Volunteer your time and/or donate to suicide prevention efforts and organizations.
- ❑ Suicide is complicated so if you need additional support you can call 2-1-1, it is a resource and information hub for community, health and disaster services or visit <https://211sandiego.org/>.
- ❑ Take a Mental Health First Aid Training to learn more about mental health and how you can help yourself and others by visiting <https://www.mentalhealthfirstaidsandiego.com/>.
- ❑ For K-12 school suicide prevention resources, view our resource guide [HERE](#).
- ❑ Learn more about the San Diego County Suicide Prevention Action Plan Update 2018 at www.spsandiego.org.
- ❑ Learn more and participate with the San Diego County Suicide Prevention Council at www.spsandiego.org and/or join our mailing list by emailing info@sdchip.org.

Raise Awareness About Suicide Prevention at Work, at School, or in Your Community

- Learn the warning signs and risk factors for suicide
- Share materials containing information about warning signs and resources
- Host a training on suicide prevention and/or best practices for suicide risk assessment
- Learn about safe and effective messaging for suicide

Reduce Access to Lethal Means

- Ask your local pharmacy to include crisis resources on pharmacy bags
- Safely dispose of unused or unneeded medications
- Safely store all firearms (gun locks/safes)
- Secure firearms outside of homes for people in distress
- Support local efforts to implement bridge barriers

Prepare Your School or Community for How to Respond After a Suicide

- Help develop a postvention plan at your school or organization
- Share local resources for loss and attempt survivors

Join the Los Angeles County Suicide Prevention Network

For more information and to get started visit:

www.LASuicidePreventionNetwork.org

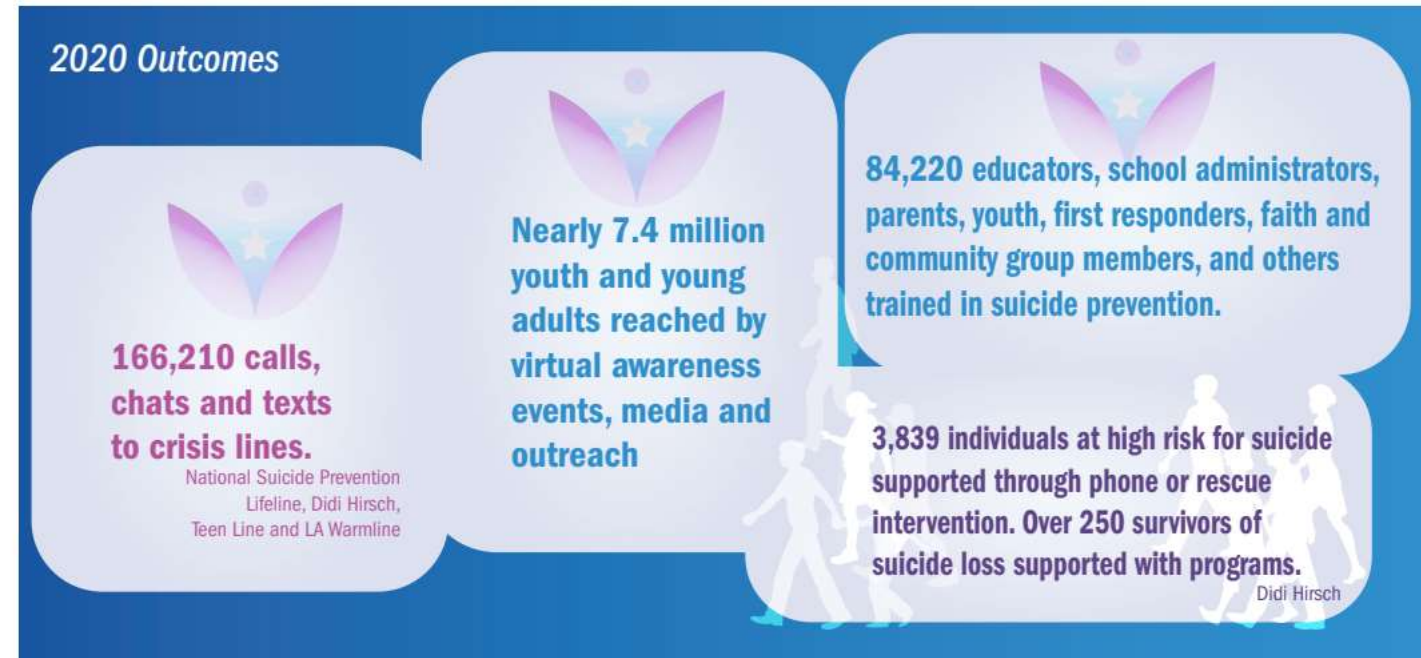
To learn more about how to get involved, visit: LASuicidePreventionNetwork.org

If you are in crisis, please contact the National Suicide Prevention Lifeline (Didi Hirsch) 24/7: 1.800.273.TALK (8255)

Data Sources

- ▶ Often need to use multiple data sources
- ▶ Know the caveats/limitations of the data you are using
- ▶ Use the “best” available sources
- ▶ Balance quantitative and qualitative when appropriate
- ▶ Do not use data to sensationalize, stigmatize or “scare”
- ▶ Include help-seeking and prevention data

Suicide is a complex problem requiring collaborative solutions at multiple levels including individuals, families and communities. A comprehensive public health approach to suicide prevention emphasizes raising awareness of the warning signs and local resources, early intervention by training those in a position to intervene (gatekeepers), effective crisis response and help lines, and addresses health disparities and access.



This data is only a snapshot of suicide prevention trainings, outreach and awareness activities that have and are taking place in Los Angeles County.

Calls, chats and texts to crisis lines: Didi Hirsch and Teen Line 2020 Outcomes Report. The total for Didi Hirsch includes calls, chats and texts and roll-over calls from Teen Line, which are not counted in the Teen Line total. **Total number of suicide prevention trainings and presentations** offered by DMH PSP Team and trained community members, FY 20-21 Directing Change Program (AB2246 trainings for LA only as well as statewide parent trainings, Didi Hirsch 2020, AFSP 2020, Teen Line 2020, LACOE TEAL FY20-21. **Young adults reached by awareness events, media and outreach:** Directing Change Outcomes Report for Los Angeles County FY 20-21 (participants, mini grant events, judges), FY 20-21 WeRise social media and outreach campaign, 2020 AFSP virtual Out of the Darkness Experience, 2020 Didi Hirsch Virtual Event, 2020 Teen Line outreach programs. **High risk interventions and Survivor of Suicide Loss Support Groups** (2020 Didi Hirsch drop-in groups and 8-week program).

Teen Line (www.teenline.org)

Teen Line is an anonymous hotline for teenagers that operates every evening from 6 p.m. to 10 p.m. PST. Teen Line volunteers who answer the calls, emails and texts are Los Angeles teenagers who have received specialized training. In addition to operating the crisis line, Teen Line supports teens through online message boards, outreach, education and professional trainings.

2020 Outcomes

17,354 calls, emails and texts with 980 suicidal teens helped on the hotline
24,378 parents, school, staff, youth organization staff and law enforcement officers trained in suicide prevention
5,336 youth participated in outreach programs

Additional Tips

- ▶ **Data takeaways should be clear**
 - ▶ Narrative when possible
 - ▶ Summary points
- ▶ **Figures and Tables – stand alone**
 - ▶ Titles, Sources, Legends, Footnotes
- ▶ **Percentage of suicides vs Percentage of population vs. Rates**
- ▶ **Means can be a very sensitive and activating topic**
 - ▶ What is the point, importance, relevance, etc. of including these data?
 - ▶ Fall vs. Jump
 - ▶ Sharp object vs. cut/pierce
- ▶ **Graphic Design Matters!**
 - ▶ Stay away from activating images such as guns, knives, pills, as well as pictures of celebrities
 - ▶ Be mindful of fonts and colors, where does the eye focus?
 - ▶ Avoid describing suicide hot spots and “contagion”

Audience

- ▶ Data or non-data “people”
- ▶ Internal or external
- ▶ Public – consider someone is reading your report, brief, dashboard, slides, etc. without the author/presenter’s narrative and “real time” explanation

Public Data Hand-Out Examples

San Diego Report Cards:

<https://www.sdchip.org/initiatives/suicide-prevention-council/reports-resources/>

LASPN Report Card:

<http://lasuicidepreventionnetwork.org/wp-content/uploads/2021/09/The-Hero-In-Us-Report-Card-2021.pdf>

LA Data Briefing Public:

http://publichealth.lacounty.gov/ivpp/docs/Impact_of_Suicide_Brief_2018.pdf

WHAT'S INSIDE:

2020 Report Card on the Status of Suicide
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Suicide Prevention in the Emergency Room Setting
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Integration of Behavioral Health & Primary Care
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San Diego County

Suicide Prevention Council

An Annual Report on the Status of Suicides & Suicide Prevention Efforts in San Diego

Status of Suicide & Suicide Prevention in San Diego County: SPC Report Card 2020

What do the data reveal about suicide? What is being done about it?

This report card brings together the most recent data available from multiple sources (for the years 2016 through 2020) to present a profile of suicides for all ages in San Diego County. Information from the County Medical Examiner, the Access & Crisis Line, hospital emergency departments, student self-reports, suicide prevention awareness campaigns and suicide prevention training programs are presented to provide a more complete understanding of the status of suicide and prevention efforts in San Diego County.

Indicator	2016	2017	2018	2019	2020
1. Total Suicide Deaths (ALL AGES)					
a. Number	431	458	465	429	419
b. Rate per 100,000 population	13.1	13.8	13.9	12.8	12.5
2. Emergency Department Discharges: Self-Inflicted Injury/Poisoning					
a. Number	3,098	3,091	3,163	3,029	--
b. Rate per 100,000 population	94.2	93.2	94.8	90.4	--
3. Access & Crisis Line: Percent of All Calls that are Crisis Calls	25.7%	31.4%	47.6%	55.0%	53.0%
4. It's Up to Us Media Campaign					
a. Annual Website Visits	246,273	265,771	265,454	247,000	211,403
b. Total Facebook Fans	16,074	21,602	22,097	21,983	21,902
5. Student Self-Report: Percent of Students who Seriously Considered Suicide	14.5%	--	15.5%	--	14.5%
6. Suicide Prevention Gatekeeper Trainings					
a. Presentations	100	157	207	164	124
b. Participants	1,937	3,627	5,553	3,483	1,977

1. Total number and rate of persons that died by suicide. Source: County of San Diego HHS, Emergency Medical Services, Medical Examiner Database, 2016-2020. Population Data from SANDAG. Suicide rates for previous years may not reflect values included in prior report cards due to updated population estimates. **2. Total number, rates of persons discharged from emergency department that had self-inflicted harm from 2016-2019.** Source: County of San Diego HHS, Emergency Medical Services, Medical Examiner Database, 2016-2019. Population Data from SANDAG. **3. Total percentage of self-reported crisis calls to the San Diego County Access & Crisis Line from 2016-2020.** Source: OptumHealth. **4. Total number of persons that visited the It's Up to Us media campaign website and cumulative number of fans of the Facebook campaign website page per year from 2016-2020.** Source: Rescue Agency. **5. Total percent of youth (9th and 11th Grade) that had suicide ideation (surveys conducted every other year from 2016-2020).** Source: California Healthy Kids Survey (CHKS), Developed by WestEd for the California Department of Education, 2016-2020. The total percent is an average of the 9th and 11th grade percentages. **6. Total number of Gatekeeper suicide prevention trainings [Question, Persuade, and Refer (QPR), ASIST, GLSEN, First Responders, Pharmacists] overall held and participants trained as tracked by San Diego County Suicide Prevention Council.** Source: Community Health Improvement Partners, 2016-2020.

Call the San Diego Access & Crisis Line (ACL) at (888) 724-7240 to receive FREE assistance 7 days a week/24 hours a day. For mental health and suicide prevention resources, information about free suicide prevention trainings, or to use chat services with ACL Monday-Friday (4pm-10pm), visit <http://www.Up2SD.org>. For more information on the San Diego County Suicide Prevention Council, visit www.spcsandiego.org.



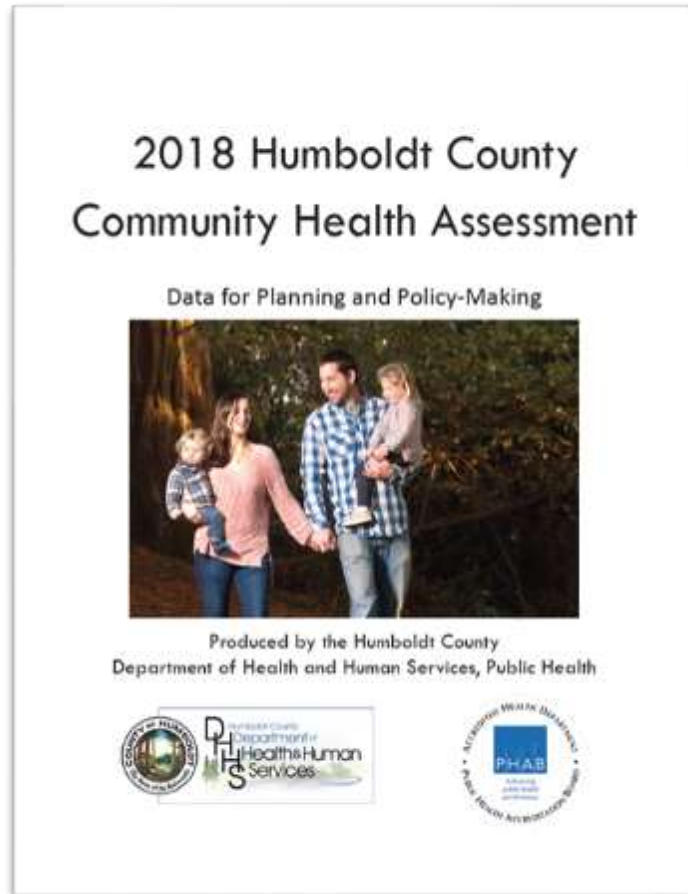
Celebrating Successes

The background features a large, circular seal with a dark green border. Inside the seal, the words "LIVE WELL HUMBOLDT" are written in a bold, sans-serif font. "LIVE" is at the top in a light green color, "WELL" is in the middle in a gold color, and "HUMBOLDT" is at the bottom in a grey color. The seal is set against a dark, almost black background.

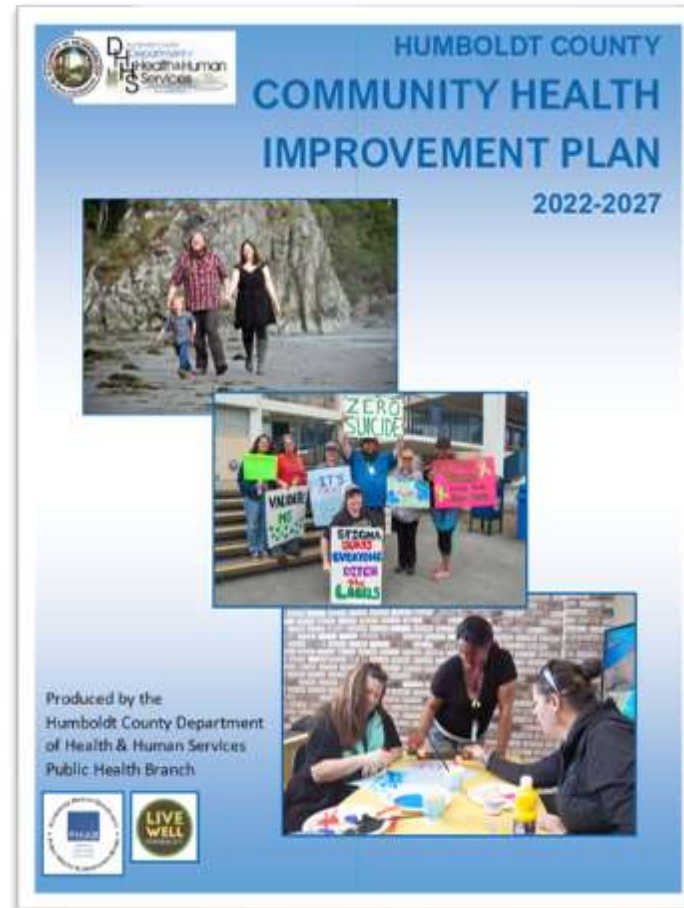
Live Well Humboldt 2022 CHIP

Striving for Zero Collaborative Meeting
June 7, 2023

Background: The CHA, CHIP and Live Well Humboldt



The Community Health Assessment (CHA) is a summary of data about our health in Humboldt County and the factors that influence those health outcomes.



The Community Health Improvement Plan (CHIP) is a community-wide action plan for reducing health disparities, promoting health equity, and improving overall population health. CHA data informs the CHIP.



Live Well Humboldt is an aligned network of community health improvement collaborators involved in the development and implementation of the CHA and CHIP.

Humboldt County 2022 CHIP Priority Areas

Behavioral Health
Substance Use Disorder
and
Suicide Prevention

Healthy Beginnings
&
ACEs

Housing Insecurity
&
Homelessness



CHIP Strategy Maps

Data Workgroup Process

DATA REVIEW



Review / discuss what data partners are already looking at. Determine



PRIORITIZATION



Determine what data we will share in the 2022 CHIP and on 1st version of community



ASSET MAPPING



Review / update strategy maps, including identifying additional community

Humboldt County CHIP 2022-2027

Behavioral Health – Suicide Prevention Goals and Strategies

Community Level Strategy / Goal Map

Goal #1:
Establish a suicide prevention infrastructure

Enhance visible leadership and networked partnerships



Increase development and coordination of culturally responsive suicide prevention resources



Goal #2:
Minimize risk for suicidal behavior by promoting safe environments, resiliency, and connectedness

Advance data monitoring and evaluation



Create safe environments by reducing access to lethal means



Empower people, families, and communities to reach out for help when mental health and substance use disorder needs emerge



Increase connectedness between people, family members, and community



Goal #3:
Increase early identification of suicide risk and connection to services based on risk

Increase use of best practices for reporting of suicide, and promote healthy use of social media and technology



Increase detection and screening to connect people to services based on suicide risk



Promote continuum of crisis services within and across counties



Goal #4:
Improve suicide-related services and supports

Deliver best practices in care targeting suicide risk



Ensure continuity of care and follow-up after suicide-related services



Expand support services following a suicide loss



Suicide Prevention Week or Month 2023

Share Hope Together FOR SUICIDE PREVENTION



suicideispreventable.org



Share Hope Together FOR SUICIDE PREVENTION

KNOW THE SIGNS. FIND THE WORDS. REACH OUT.

Suicide Prevention Resources:
All resources available 24/7

988 Suicide & Crisis Lifeline
Call or text 988 or chat 988lifeline.org
Veterans: Press 1
En Español: Presione 2
For TTY Users: Use your preferred relay service or dial 711 then 988

Crisis Text Line
Text HOME to 741741
Text with a trained counselor for free

The Trevor Project
1-866-488-7386
www.thetrevorproject.org/get-help-now/
Phone, chat, and text support for LGBTQ+ youth

The Friendship Line
1-800-971-8000
Crisis and warm support
operated by helpline.org

For mental health support, visit www.TakeAction.org

To learn the warning signs, visit:
suicideispreventable.org



Funded by counties through the voter-approved Proposition 57



World Suicide
Prevention Day

#WSPD

Which of these activities do you find effective in your county?

Proclamation

Social media

Events

Outreach

Distribution of Materials

Contests

Press Conference

Summit or Conference

Trainings



Event/Observance Planning Do's and Don't

How are events and observances like MHMM and SPW reflected in your strategic plan?

Who is your audience? Are you reaching who you want to /need to reach? What are the outcomes you hope to achieve?
What are you able to measure?

In what way is your coalition/collaborative involved in events and/or observances like MHMM and SPW?

What events and activities have you found to be most effective? Why?





Events & Outreach

Noah J. Whitaker



Tulare County Media Map

This map is intended to be included in a presentation at the 2021 National LOSS Team Conference as part of my presentation on Media.

9 views
Last edit was seconds ago

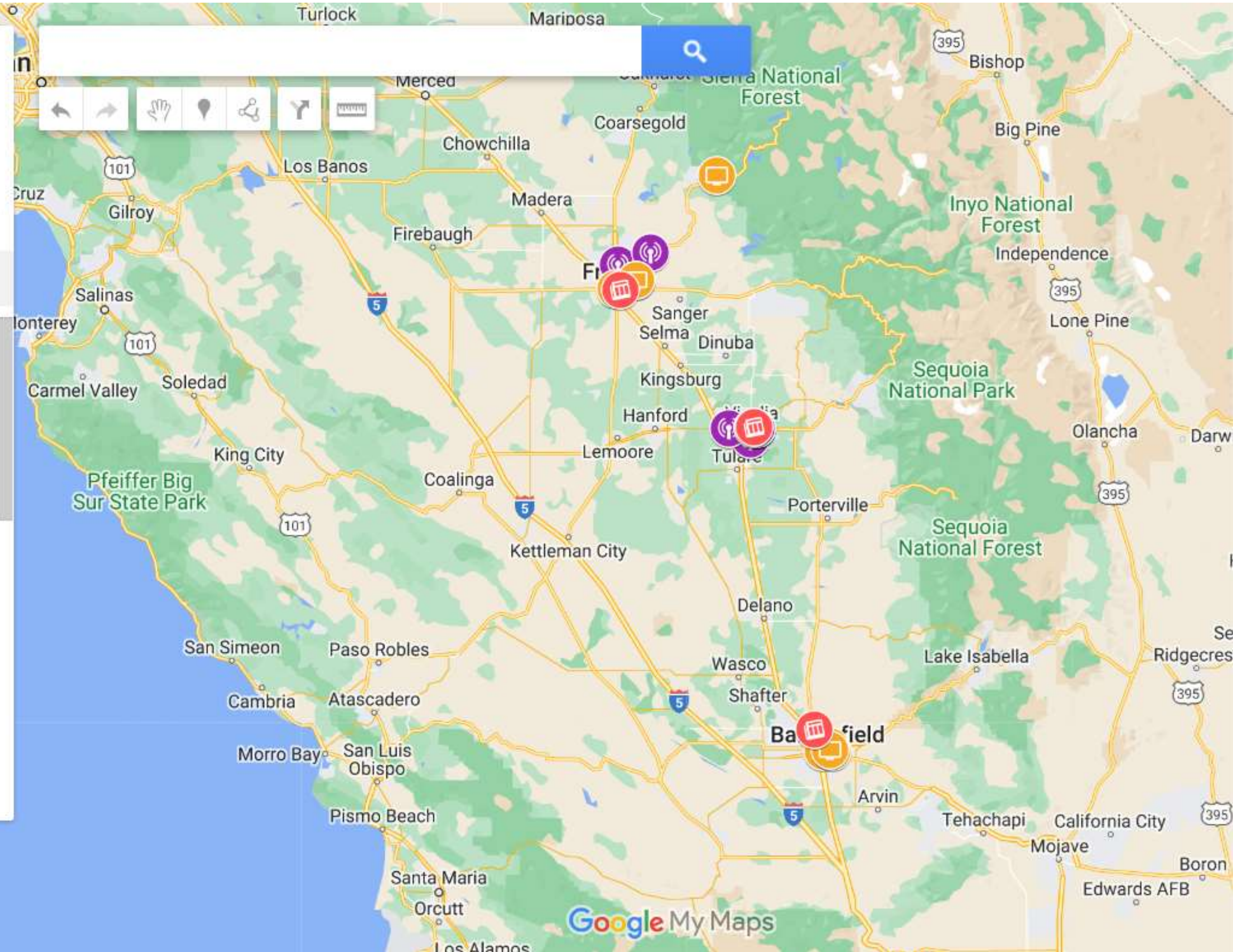
Add layer Share Preview

Radio

Individual styles

- Momentum Broadcasting LP
- Promise FM
- AM 1270 Classic Country
- Kdub
- KJUG County-106.7 FM
- 99.7 Classic Rock- KI00
- HITZ Radio 104.9 FM
- iHeartMedia
- 99.7 Classic Rock- KI00
- Valley Public Radio

Television





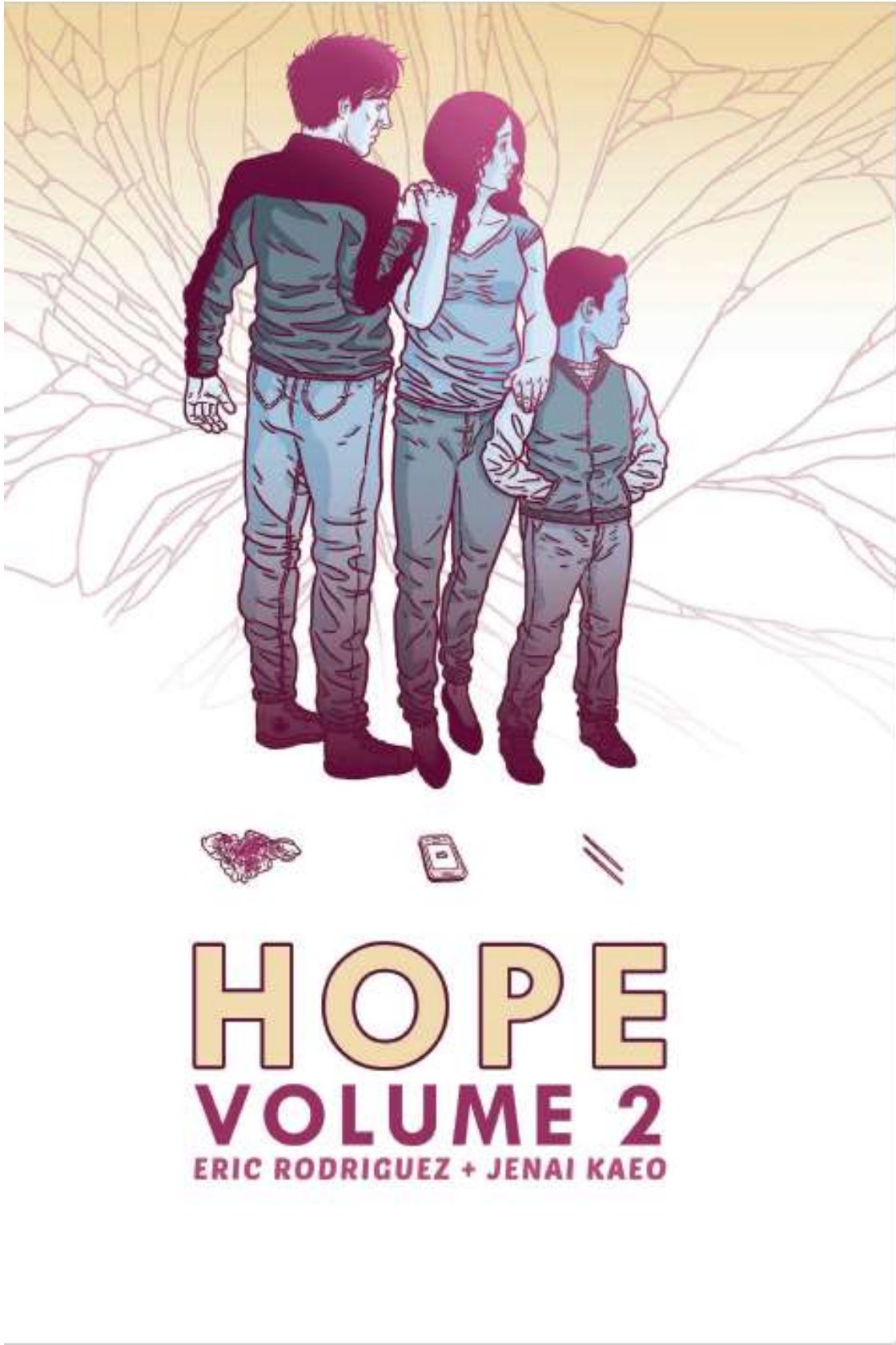
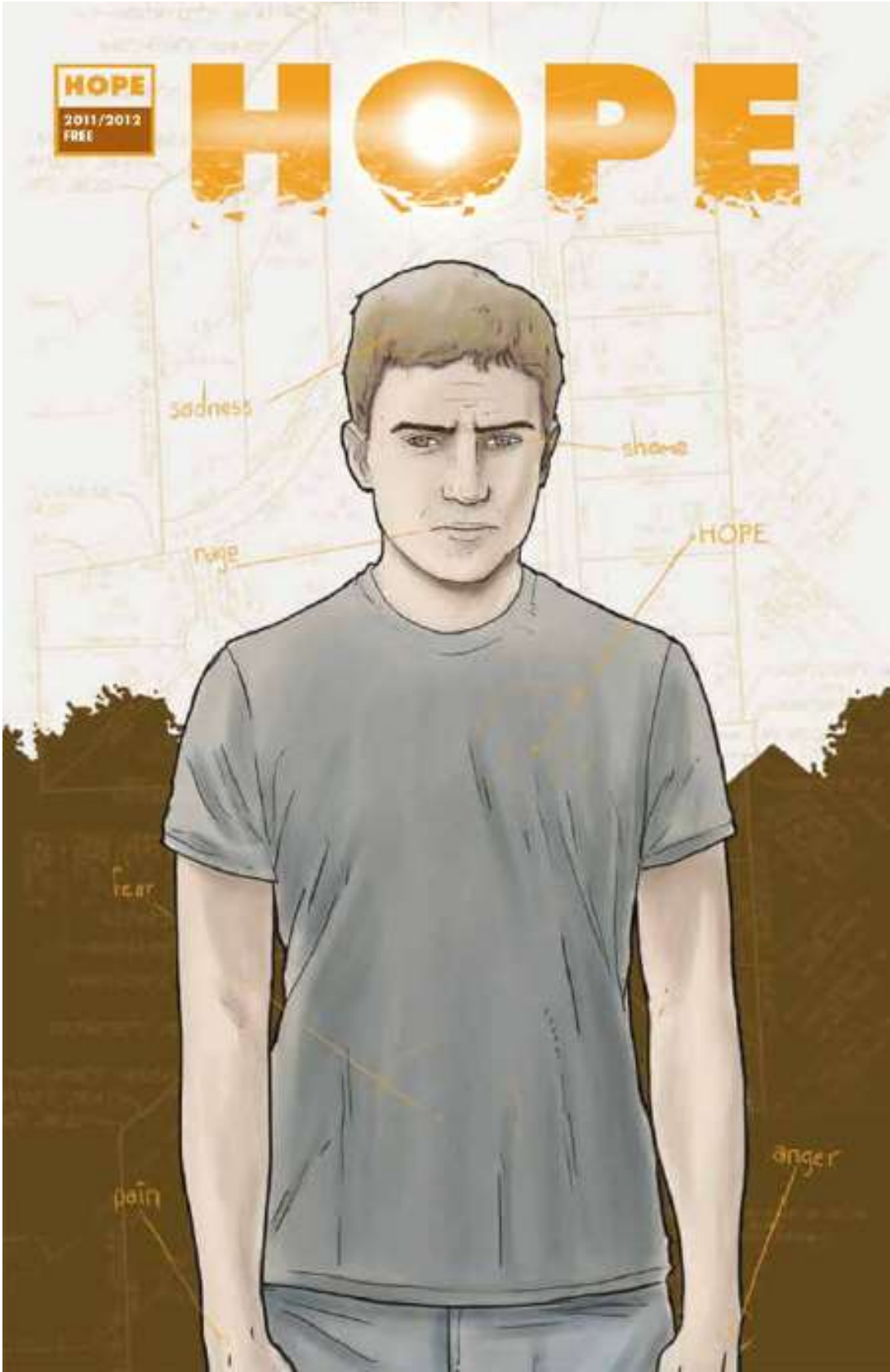
VISALIA MOD
DENTISTRY

Seeds
Hope

Semillas
Esperanza

JUST AS YOU ARE

Tulare & Kings  Counties
SUICIDE PREVENTION
Task Force www.sptf.org







TULARE
OUTLET
CENTER


Sept. 28 & 29, 2013
FESTIVAL OF HOPE 2013
Tulare Outlet Center
Sidewalk Chalk Murals - Free Concerts
Cultural Performances - Children's Area
www.sptf.org

Polo

GALAXY THEATRE

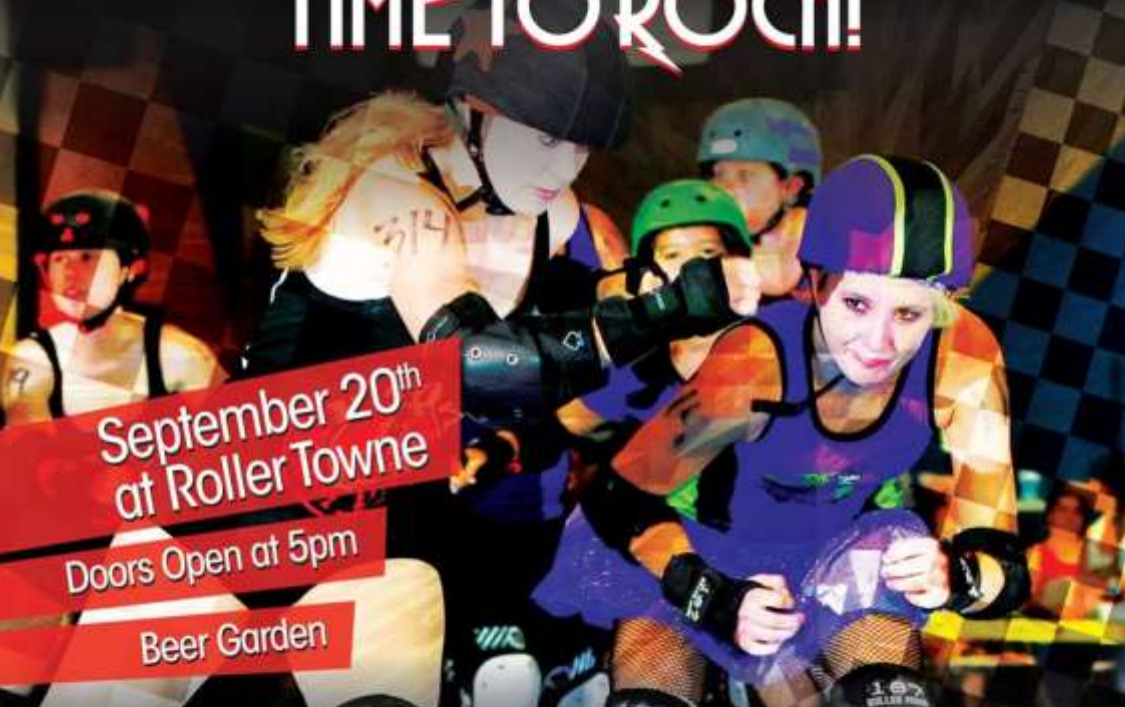




WOMEN'S FLAT TRACK  DOUBLE HEADER

ROLLER DERBY

TIME TO ROCK!







September 20th
at Roller Towne
 Doors Open at 5pm
 Beer Garden

<p>AT 5:30PM PACIFIC COAST RECYCLED ROLLERS vs. V TOWN DERBY DARLINGS</p>	<p>AT 7:30PM UNFORGIVEN ROLLER GIRLS vs. V TOWN DERBY DAMES</p>
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PURCHASE TICKETS TODAY!
 IN ADVANCE \$10 • AT THE DOOR \$12 • KIDS 10 YEARS & UNDER FREE

TICKETS AVAILABLE AT THE FOLLOWING LOCATIONS:
 ROLLER TOWNE, THE CRYSTAL BARN, THE LOFT THRIFT STORE FRESNO
 BROWN PAPER TICKETS, FROM YOUR FAVORITE SKATER

VTOWNDERBYDAMES.COM | /VTOWNDERBYDAMES















RISK FACTOR #1
Ideation

RISK FACTOR #2
Distance Abuse

RISK FACTOR #3
Severely

RISK FACTOR #4
Engaged

RISK FACTOR #5
Relationship

RISK FACTOR #6
Support

RISK FACTOR #7
History

RISK FACTOR #8
Access

RISK FACTOR #9
Isolation

INTRODUCING
THE **15TH**
ANNUAL

SLICK **ROCK**
STUDENT
FILM FESTIVAL




SLICK & ROCK

SLICK & ROCK

FOX





EVERYDAY IN THE UNITED STATES
THERE IS AN AVERAGE
5400 SUICIDE ATTEMPTS
FROM YOUNG PEOPLE
AGES 7-20

FOUR OF OUT FIVE
TEENS WHO ATTEMPT SUICIDE
DON'T DEATH WISHING

A stylized illustration of sunflowers in shades of yellow and green, with some flowers in bloom and others as buds. The background is a soft gradient of yellow and green.

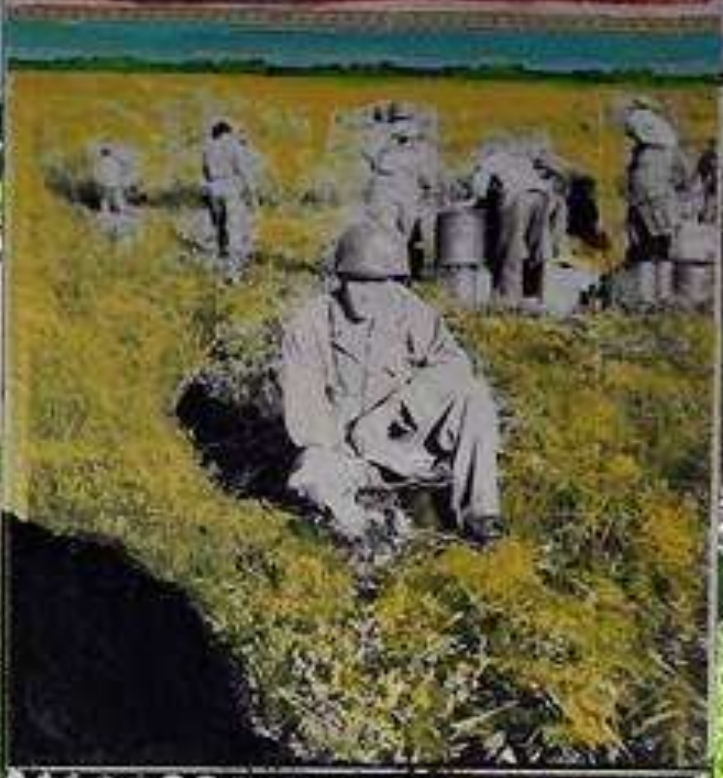
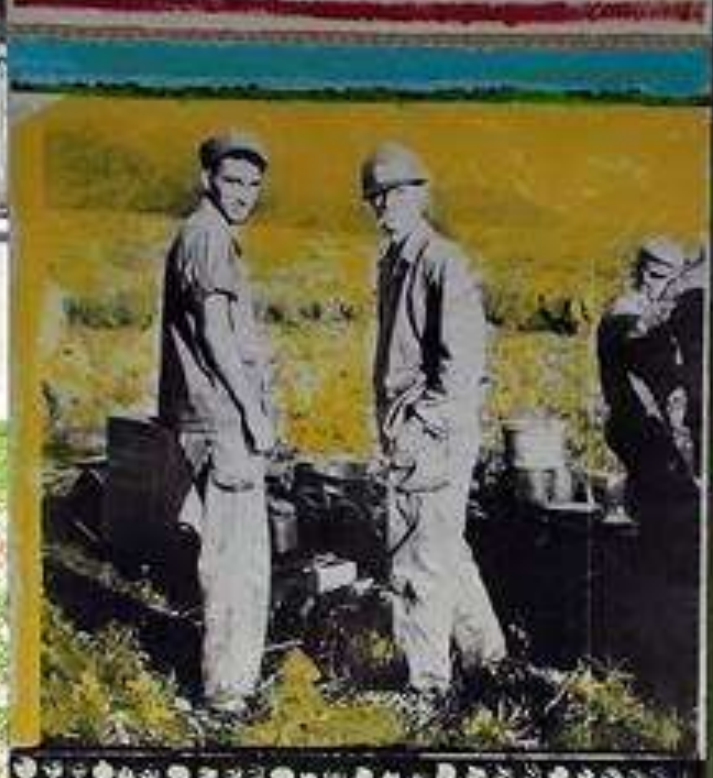
Art Gallery Showcase

July 25, 2015 - 10 a.m. to 4 p.m.

*Exeter Art Gallery and Museum
125 S B Street, Exeter, CA 93221*

Join us for a beautiful day of celebrating life and hope! Our gallery showing will feature artwork created by local artists to help raise awareness of our efforts. There will be activities for all ages including chalk painting, canvas painting, poetry readings, and much more. For more information please visit

www.sptf.org





LOVELITE





Jayce Tippit Memorial



Baseball Tournament

Diesel's Officials Group



Brooke Crain's
Suicide Awareness Tribute







SUDDEN & TRAUMATIC LOSS

What Every Caregiver and First Responder Needs to Know

APRIL 29
2015
8:30 a.m. to 4 p.m.

ABOUT THIS TRAINING

This training seeks to explore the issue of sudden and traumatic loss as experienced during large-scale disasters such as 9/11 and Hurricane Katrina, to smaller scale events such as school shootings or traffic accidents. We will then focus on the most common community trauma: suicide. The training explores the psychological and social aspects of trauma through four focused segments. This training will introduce attendees to the Active Postvention Model (APM) as a tool to assist those subjected to traumatic experiences.

There are no fees to register for or attend this training. As such, no refunds will be offered.



REGISTRATION REQUIRED

<http://stl-april-2015.eventbrite.com>

Training Location

Visalia Convention Center, Charter Oak Room A
303 East Acequia Avenue, Visalia, CA 93291

Champions Recovery Alternatives Program, Inc. is a provider approved by the California Board of Behavioral Sciences, provider number PCE5792. Course meets the qualifications for 6.0 hours of continuing education credit for MFTs, LPCCs, LEPs and/or LCSWs as required by the California Board of Behavioral Sciences.

County of Tulare Health & Human Services Agency is a provider approved by the California Board of Registered Nursing, Provider approved by the California Board of Registered Nursing, provider number 2610 for 6.0 contact hours.

Trainers: Jackie Jones-Siegenthaler, Carla Sawyer, Deb West, Noah Whitaker



Grief After Suicide

Finding Hope and Healing

A workshop geared towards people who are grieving the loss of loved ones to suicide, and to those who wish to support grieving loss survivors.

Session 1

- OR -

Session 2

Date: June 27th 2016

Date: June 29th 2016

Time: 6p.m. - 8p.m.

Time: 6p.m. - 8p.m.

Location: Kings County Behavioral Health
- Hope Conference Room
460 Kings County
Drive, Suite 101,
Hanford, CA 93230

Location: Porterville City Hall -
City Council Chambers
291 North
Main Street,
Porterville, CA 93257

Reserve your ticket:
www.sptf.org/healing

• open to the public •

LOSS
TEAM



John (Jack) Jordan is a licensed psychologist in private practice in Pawtucket, Rhode Island where he has specialized in work with survivors of suicide and other traumatic losses for more than 35 years. He is the Clinical Consultant for Grief Support Services of the Samaritans in Boston, Massachusetts, and the Professional Advisor to the Survivor Council of the American Foundation for Suicide Prevention (AFSP).



Tulare & Kings Counties
SUICIDE PREVENTION
Task Force
www.sptf.org

BOWLING FUNDRAISER



22 VETERANS DIED BY SUICIDE TODAY



JOIN US AT AMF VISALIA LANES
Our organizations are partnering to address veteran suicide and raise funds to help support local prevention efforts.
\$20 per person includes shoe rental and bowling from 5-7 p.m.
All proceeds will be split 50/50 between our organizations.
Bring friends, family, co-workers, and more!
RSVP TO JEFF: 559-909-8664

Fundraiser

The **PLANING MILL**
artisan-pizzeria

March 21, '17
5 p.m. - 9 p.m.

25% of the evening's sales will be donated to help support local suicide prevention efforts



www.planingmillpizza.com

A motorcycle run to benefit local suicide prevention efforts

RIDE 4 HOPE

Sept 17th
Registration 8:00am
Poker Run 9:30am

Raffles, Live Music and Catered Lunch





REDWOOD HIGH SCHOOL

MAIN OFFICE

VISALIA





Tulare & Kings Counties
SUICIDE PREVENTION
Task Force

RED NACIONAL
de
PREVENCIÓN
del
SUICIDIO

1-888-628-9454
prevenciondelsuicidio.org



What to do if someone you know
exhibits warning signs of suicide:

- Do not leave the person alone.
- Show that you care.
- Listen without judgment.

Remove any firearms, alcohol, drugs or sharp
objects that could be used in a suicide attempt.
Call the National Suicide Prevention Lifeline at
800-273-8255.

Take the person to an emergency room or seek
help from a medical or mental health professional.
If you believe they are at immediate risk,
call emergency services by dialing 9-1-1,
and ask that a "CIT" trained officer be dispatched.









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Event/Observance Planning Do's and Don't

How are events and observances like MHMM and SPW reflected in your strategic plan?

Who is your audience? Are you reaching who you want to /need to reach? What are the outcomes you hope to achieve?
What are you able to measure?

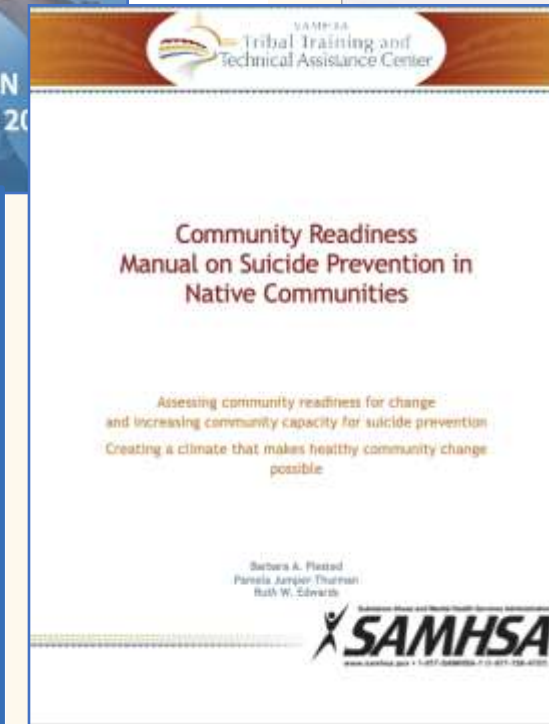
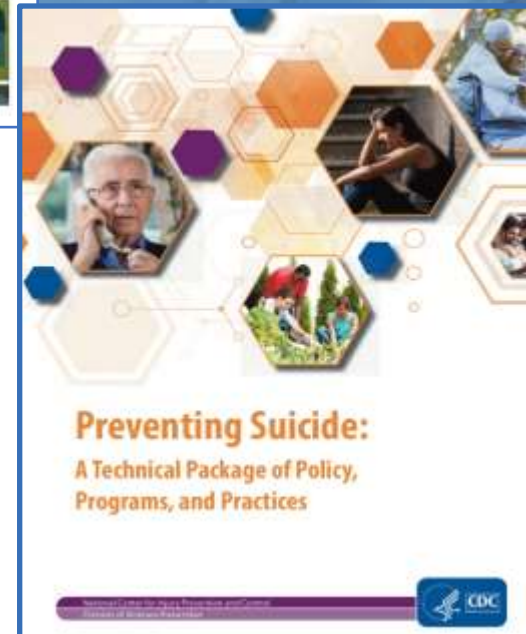
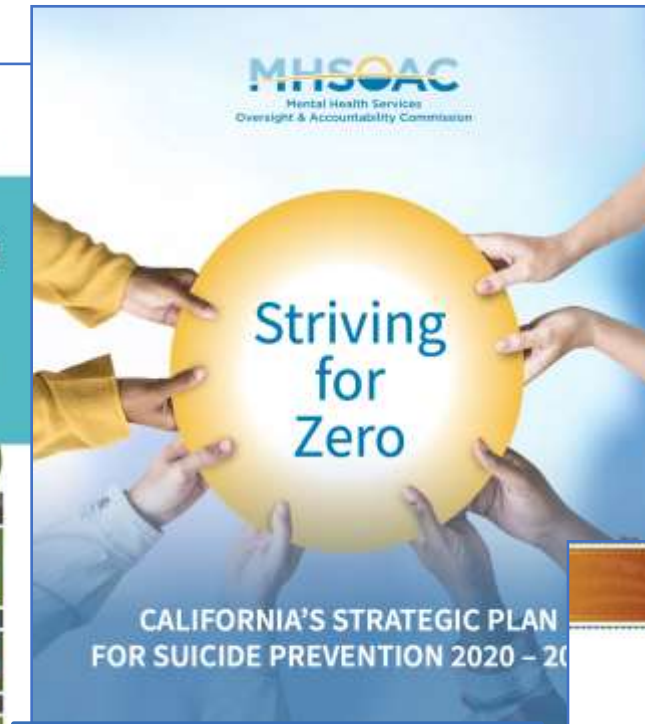
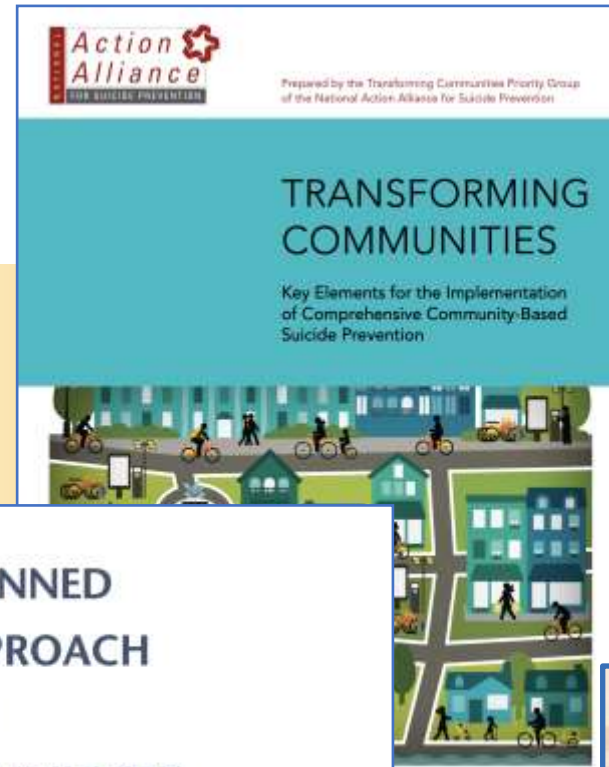
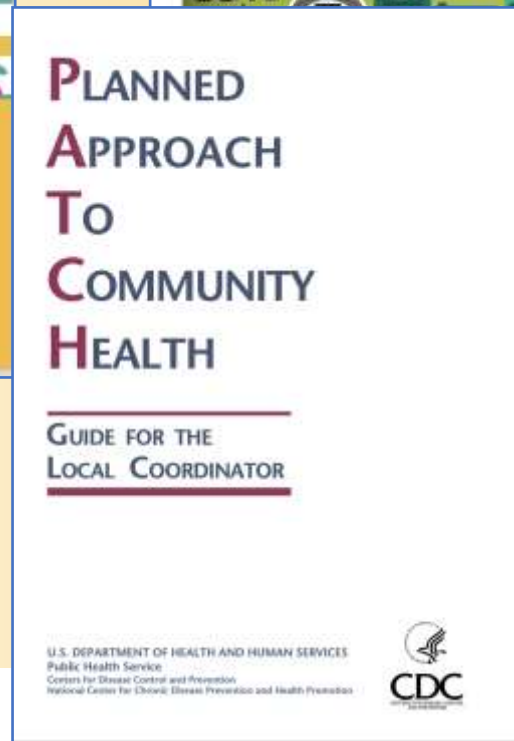
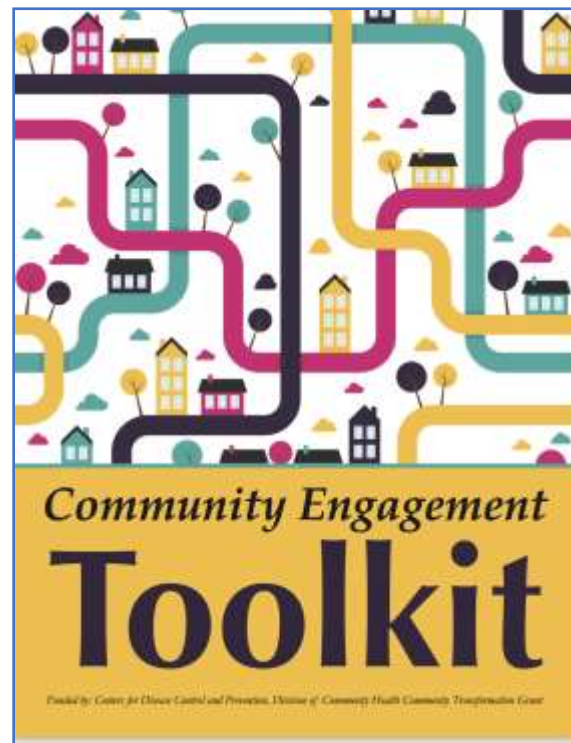
In what way is your coalition/collaborative involved in events and/or observances like MHMM and SPW?

What events and activities have you found to be most effective? Why?



Your Turn!

Guiding Resources



Thank you for your time

For more information please contact: jana@yoursocialmarketer.com

Support for people at risk for suicide or those supporting people at risk is available by calling the **National Suicide Prevention Lifeline** 1-800-273-TALK (8255) or 988

Apoyo y ayuda para personas a riesgo de suicidarse o para las personas que los apoyan está disponible llamando al **National Suicide Prevention Lifeline** 1-888-682-9454 o 988